



SOUTH CENTRAL REGION (SCR)
National Board Report-March 2020



STATISTICS: As of January 2021, SCR has 871 regular members of which 102 Members-At-Large (MAL's). There are currently 24 chapters in the region. Of these 6 chapters have 8 satellites and 7 offer chapters both day and night meetings. Four of the chapters have special interest groups such as Japanese beading, samplers and other beading. SCR also has 49 Life Members of which 10 are MAL's.

SEMINAR 2021: Friends Threaded Together is the theme for SCR Seminar 2021. It is hosted by the Austin Stitching Guild. Seminar 2021 will be held in Georgetown, Texas, June 1-4, 2021. Our dates were altered to better accommodate our members room preferences. There are currently 127 members registered for 7 classes with 10 teachers and 4 mini classes. The seminar has partnered with the hotel chef to offer wonderful region day activities. There will be classes on how to make a BBQ rub, guacamole, mojito and how to pair wine and cheese. For those who prefer to venture out of the hotel, there will be a shuttle to take them to the award-winning square of Georgetown for a time of shopping.

SEMINAR 2022: Our 2022 Seminar, Krewe of needle and thread, will be hosted by Shreveport Rose Stitchery Guild, in Shreveport, LA on June 14-18, 2022. Planning is currently underway and the website and registration will open June 2021. They will be offering classes from 8 teachers in person and 3 virtual classes to be offered July-September, July 2022

EDUCATION: Continuing the motto of, "Education is our mission and seminar is our business," SCR has seminars scheduled from 2020 through 2024! SCR will also host National Seminar 2025. COVID-19 did not hinder SCR in sponsoring 3 GCC's in 2020. Students have registered for 4 SCR sponsored GCC's. The region pays the registration fee and cost of shipping the finished piece(s) to and from the teacher. The student pays only their text fee plus supplies.

ONLINE PRESENCE/COMMUNICATION: SCR has a robust website. As of January 2021, 13 chapters have a Facebook page, 11 chapters have websites. The region website is currently being transferred to a new server, so we took this opportunity to get a new look. All chapters have either a periodic newsletter or communicate real-time news and events via a Yahoo group. Stitches, the SCR bi-monthly publication is sent to all primary and plural members by email. Many chapters make one or more hard copies for members to read who do not use a computer. In 2020 SCR did use a Zoom account for our region level meetings. That account is also available for our chapters. Of our 24 chapters, 5 have their own Zoom accounts and 8 use a members account. We are encouraging all chapters to take advantage of Zoom. Many of our chapters made up primarily of older members are hesitant to try it. We have offered assistance to those chapters.

MISCELLANEOUS: The five region officers continue to hold monthly Zoom meetings. While they last less than an hour, they enable us to discuss our vision for the region and ensure we are in strategic agreement prior to SCR Board Meetings. The Seminar Mentor also hold monthly Zoom meetings with all the seminar chairmen. They invite additional committee chairs to participate at strategic times. These calls are one of the reasons our business is booming! It enables the chairmen to share what works and to brain storm together on items that need attention.

Respectfully submitted,
Sandra Harwell, SCR Region Director 2019-2021



Report from National Board Meetings held September, 2020

- Due to COVID-19 National has switched many activities to an online format. Including hosting the fall Board of Directors meetings and Annual meeting on Zoom and You Tube.
- One of the revisions to the Policies and Procedures concerned how to conduct business meetings electronically.
- National Outreach Program: The National President chose America's wounded service members as her outreach program. Currently three sets of patterns are available for purchase on egausa.org. Set 5 is now available at egausa.org.
- The National office is staffed with one employee daily with the others continuing to work from home. Visitors are welcome in limited number.
- Registration is now open for National Seminar 2021, The Magnificent Stitch, will be held September 1-5, 2021 in Chicago, Illinois.
- National Seminar 2022 will be in New York City.
- Exhibit Asian Fusion is open at the National Headquarters office in Louisville, KY. Exhibit will run through March 2021. This is an extended end date due to COVID-19.
- Revisions have been made to the Policies and Procedures regarding the Logo and its use.
- Technical Excellence Certification Programs are being developed. National hopes to pilot them after October 2020 with a program debut in 2021.

Respectfully Submitted,

Sandra Harwell
SCR Region Director